

PRESS RELEASE

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“Mixed Nutz” Debuts on 28 PBS Stations In North America

The Kids from Dyvercity are on!

March 5, 2010 - This week, the creators of *Mixed Nutz* announced the show is launching March 6th, 2010 across more than 28 PBS stations in North America. Broadcasts cover major cities such as Chicago, San Francisco, Los Angeles and Washington DC. This comes after successful debuts on LA’s KOCE PBS station and Shaw TV in British Columbia.

Mixed Nutz is an independent new series with an updated *Peanuts* feel to it.

It showcases five friends from different places who are struggling to fit in. We follow characters like Babak, a typical 9-year-old, who is afraid to tell people he is from Iran. The complete opposite of Babak is the colorful and sarcastic Sanjay who just came from Mumbai and loves everything Bollywood. Adele, a half-Austrian girl also just moved to Dyvercity is world traveler and has forgotten how to make friends. Jae, whose parents came from Korea,



has aspirations to become a great golf player. Despite his father’s encouragement, he has trouble dealing with the pressure of the game.

Briana, Sousanne, Miss Pickleberry and the parents round out this fun cast. The show is simple in style but has a strong message for people of all ages. Big Bad Boo is working with local PBS stations as well as public broadcasting giant MHz Networks, a globally minded TV station that has welcomed culturally sensitive programming. "MHz Networks is thrilled to have Mixed Nutz headline our international children's block of programming. Mixed Nutz brings a light-hearted, global perspective to Saturday morning cartoons," said Elizabeth Pringle, Education Director at MHz Networks.

Mixed Nutz will be airing Saturdays at 10:00 EST. Airtimes vary by station and region and can be looked up under [Mixed Nutz Airtimes](#).

"We're delighted with the response to Mixed Nutz. Kids are enjoying the show as entertainment and parents love the multicultural cast of characters," says Aly Jetha. "We were very lucky to have had such an amazing team working on the series", he added.

Getting the show on various other platforms such as iTunes is in the works so stay tuned for more news.

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About Big Bad Boo Studios

Big Bad Boo is a production and distribution company dedicated to teaching children culture through entertainment. With offices in New York, Los Angeles and Vancouver, Big Bad Boo provides animation, co-production and development services to clients worldwide.

The company produced *Babak & Friends –A First Norooz*, a direct to DVD holiday special about the Persian New Year. Their first animated TV series, entitled *Mixed Nutz*, is now airing on Shaw TV, PBS and a number of other stations around the world.

Big Bad Boo is currently working on a new series called *1001 Nights*, 2D animated comedy series for 6-9 year olds exploring the ancient Persian tales as told by Shahrzad.

For more information visit www.bigbadboo.ca.