



Health, Safety, Hygiene
PSA Series





5 Shorts

Ages 4-7

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PSA Series

SERIES CONCEPT

Welcome to 16 Hudson ER, a series of Public Service Announcements about Health, Hygiene and Safety.

Our initial series of 5 shorts is in response to the Corona Virus COVID-19 which has, as of 03/25/2020 attacked the entire world with 428,405 reported cases.

We hope to inform, calm and empower kids during these uncertain times with these fun, informative and powerful short videos, using our beloved 16 Hudson characters.



COVID 19 EPISODES

Episode 1 - Lola's Sneezing School

Physical distancing at home can be fun. Lola holds school and asks her family about the right way to sneeze, if you have a cold.

Episode 2 - Washing Hands

Sam rushed home as usual and forgets to wash his hands. His elderly grandmother makes sure he corrects this and informs him that he needs to protect her as well.

Episode 3 - Coronavirus Game Show

Lili sets up a game show on the balconies of the 16 Hudson courtyard to see who knows the most facts about Coronavirus.

Episode 4 - Social Distancing

How can our families social distance but still spend time together and find fun activities for the whole family? Find out, in this fun short.

Episode 5 - Luc's News Hour

At Luc's News Desk, we find out what all the neighbors at 16 Hudson are doing to help during this time. Grocery shopping for Mrs. O? That's just one of them!



Funding Partner



Production Partners



Additional Distribution Partners





COMPANY PROFILE

Over the last decade **Big Bad Boo Studios** has developed numerous award winning animated television shows. Properties include **The Bravest Knight** (Hulu), **16 Hudson** (TVOKids) and **1001 Nights** (Teletoon). Big Bad Boo was founded in 2008 with the mission of creating and distributing children's entertainment that is educational and fun.

Big Bad Boo creates **award-winning** original properties, TV specials, games and apps including a direct-to-DVD movie, five children's TV series, a comic book series and many development pitches for stations such as PBS, **Discovery Kids**, TVO, Disney, Cartoon Network and **Al Jazeera Children's**.

In addition, we create educational materials, working with schools, and non-profits to distribute curriculum based programs. This includes teacher training, testing and reporting for partners such as **UNICEF**. We also distribute content to directly to over 80 broadcasters, cable channels, regional distributors and online channels.

Big Bad Boo has a proprietary SVOD platform with exclusive content in multiple languages at www.oznoz.com.

- Vancouver-based. Teams in Toronto, New York and LA
- 10 years of experience & 6 Original Programs
- Digital Media & Service Work
- Worldwide Distribution Team
- SVOD platform Oznoz
- Big Bad Boo Originals: Babak & Friends - A First Norooz Holiday Special, Mixed Nutz TV Series, 1001 Nights TV Series, Lili & Lola Mini Series, 16 Hudson TV series, The Bravest Knight, Balloon Girl Short, ABC with Kenny G
- Dev: Galapagos X, Judge Jodhi, Highlights Shows



FOUNDERS CREATIVE TEAM

Big Bad Boo shows and teams are always gender-balanced, just like our founding members Aly Jetha & Shabnam Rezaei.

Shabnam Rezaei - President & Co-Founder

- Creator/Writer/Director - Galapagos X, Judge Jodhi, 16 Hudson, Lili & Lola, 1001 Nights
- Producer/Director - Galapagos X, Judge Jodhi, Bravest Knight, Mixed Nutz, Babak & Friends
- Financial Software Exec with Misys, Deloitte & Touche & EXIS
- Founded Cultural Magazine PersianMirror.com
- University of Pennsylvania Dual Degree CS/Ger Lit
- New York University MBA
- Stevie's Canadian Entrepreneur of the Year 2009
- Vancouver's 40 Under 40
- Ernst & Young Winning Women Winner 2009
- 15 LEO Nominations and 4 wins for 1001 Nights



Aly Jetha - CEO & Co-Founder

- Executive Producer - Galapagos X, Judge Jodhi, Bravest Knight
- Creator/Writer - 16 Hudson, Lili & Lola
- Producer/Director - 1001 Nights, Mixed Nutz, Babak & Friends
- Program Director - United Nations NGO
- Management Consultant - Bain & Co.
- Founder & CEO - 4 successful companies in Tech, Consumer and Kids
- University of British Columbia (Poli Sci cum laude) & Berkeley Law (JD)
- Vancouver's 40 Under 40
- 15 LEO Nominations and 4 wins for 1001 Nights



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STUDIOS

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